



## 2025 Annual Sponsorship Offerings

Sponsorship Benefits	Excelsior	Empire	Liberty	Gotham
	\$5000	\$3750	\$2500	\$1000
	Included	Included	Included	Included
<b>Annual Convention &amp; Golf Tournament</b>				
Complementary Convention Registrations	4	3	2	1
Logo on Signage Throughout Convention	Y	Y	Y	Y
Logo on Sponsorship PowerPoint & Session Materials	Y	Y	Y	
Convention Exhibit Space	Y	Y	Y	
Recognition in Convention Marketing Materials	Y	Y	Y	
Event Sponsor at Convention	Luncheon	Networking Reception		
Session Sponsor - Introduce your Company	Y	Y		
Introduce Guest Speaker During Convention	Y			
Golf Tournament				
Event Sponsorship	Y	Y	Y	
# of Golfers	4	2	2	
Hole Sponsor	Y			
<b>Legislative and Advocacy* Events</b>				
Complimentary Registration	5	4	3	
Top Placement of Logo	Y	Y	Y	
Recognition in Event Program	Y	Y	Y	
Introduce your Company at the Event & Guest Speakers	Y	Y	Y	
Event Sponsor	Y	Y	Y	
Logo on Signage at Event	Y	Y	Y	
<i>*For organizers not able to participate in lobbying events and legislative meetings substitutions can be made in this section</i>				
<b>Communication</b>				
Year-round Logo on NYMBAAlerts	Y	Y	Y	Y
Email blast messages to listserv	3			
Webinars to promote product/service	1-2			
Year-round Logo on Website	Y	Y	Y	Y
<b>Education</b>				
Logo & Acknowledgement in all Affordable Housing Webinars	Y	Y	Y	
Logo & Acknowledgement in All Educational Webinars	Y			
Ability to offer a webinar to membership (promoted by NYMBA) on your product/service	Y			