



MORTGAGE BANKERS ASSOCIATION

2024 Annual Sponsorship Offerings

| Sponsorship Benefits | Excelsior | Empire | Liberty |
|--|-----------------|-----------------------------|------------------|
| | Included | Included | Included |
| Annual Convention, Expo & Golf Tournament | | | |
| Complementary Convention Registrations | 4 | 3 | 2 |
| Logo on Signage Throughout Convention | Y | Y | Y |
| Logo on Sponsorship PowerPoint & Session Materials | Y | Y | Y |
| Convention Exhibit Space | Y | Y | Y |
| Recognition in Convention Marketing Materials | Y | Y | Y |
| Event Sponsor at Convention | Luncheon | Networking Reception | |
| Session Sponsor--Introduce your co. & guest speaker | Y | Y | |
| Introduce Guest Speaker during Convention | Y | | |
| Golf Tournament | | | |
| Event Sponsorship | Lunch | Beverage Cart | Breakfast |
| # of Golfers | 4 | 2 | 2 |
| Hole Sponsor | Y | | |
| Legislative and Advocacy* Events | | | |
| Complementary Registration | 5 | 4 | 3 |
| Top placement of Logo | Y | Y | Y |
| Recognition in Event Program | Y | Y | Y |
| Introduce your company at the event & guest speaker | Y | Y | Y |
| Event Sponsor | Debrief | Networking Reception | Breakfast |
| Logo on Signage at Event | Y | Y | Y |
| Lunch or Dinner with Legislators (legislative sponsored event) | Y | | |
| Provide Logo Swag for attendees | Y | | |
| <i>*For Organizations not able to participate in lobbying events and legislative meetings substitution can be made in this section</i> | | | |
| Communication | | | |
| Year-round Logo on NYMBA alerts | Y | Y | |
| Email blast messages to listserv | 3 | | |
| Webinars to promote product/service | 1-2 | | |
| Year-round Logo on Website | Y | | |
| Education | | | |
| Education Series | 2 | 1 | 1 |
| Sponsorship and acknowledgement on Hot Topic Webinars | 2 | 1 | |
| Ability to send 2 blast e-mails to NYMBA membership promoting your products to membership | 2 | | |
| Logo & acknowledgement in Affordable Housing Series | Y | | |
| Ability to offer a webinar to membership (promoted by NYMBA) on your product/service | Y | | |
| | \$5000 | \$3750 | \$2500 |