



# How to Establish the Ultimate Lender/Realtor Business Relationship

In today’s market, every lender needs to determine how to achieve the winning edge that drives growth and revenue. Hear from Ari Karen, Principal with the Offit Kurman law firm and CEO of Strategic Compliance Partners, as he discusses how to establish the ultimate lender/Realtor business relationship. This special briefing will explain how Realtors and lenders can work more closely together and become more economically aligned while reducing compliance risks inherent in most existing referral/lead platforms.

During this webinar, Mr. Karen will focus on:

- Marketing agreements
- Co-marketing
- Proper creation and maintenance of agent owned joint ventures



**The Presenter:**

**Ari Karen, Principal at Offit Kurman & CEO, Strategic Compliance Partners**

**Ari Karen** is an experienced litigator who focuses his practice in representing financial institutions in both government investigations and litigation before state and federal trial and appellate courts nationwide. He represents clients on matters concerning banking regulations, Dodd Frank financial reform laws, contractual disputes, employment and labor statutes, wage-hour class actions, employment discrimination and fair lending matters, whistleblower complaints and non-competition claims, among others.

**Date: Friday, November 16, 2018**

**Time: 11:30am - 12:30pm**

**Register today to so you can determine if these strategies should be added to your 2019 goals!**

## REGISTRATION

Name \_\_\_\_\_ Company \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

NYMBA Member \$79.95 per computer logging-in     Non-member \$119.95 per computer logging-in

Note: Due to limit on number of log-ins, the price is per computer logging-in. There is no limit on the number of employees of your company that can participate from one computer location.

(Local MBA associations are limited to 1 person participation)

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ALL Registrations should be faxed to 518-514-1430 or emailed to [cwiley@nymba.org](mailto:cwiley@nymba.org)

Checks only should be mailed to NYMBA, P.O. Box 3242, Albany, NY 12203