Tuesday, September 1, 2015

9.00 am - 10.00 am Of cers Meeting (closed meeting) 10.00 am - 11:00 am Board Meeting (closed meeting) 11:00 am - 12:00 pm Local MBAs Roundtable

1:00 pm - 2:00 pm Trade Show Opening in Exhibit Area

2:00 pm - 4:45 pm OPENING GENERAL SESSION

ARI KAREN "AGGRESSIVE & COMPLIANT REVENUE GROWTH STRATEGIES"



Washington, DC area at orney, Ari Karen from the Of it Kurman Law Firm, has a nat onal pract ce in mat ers concerning banking regulat ons and Dodd-Frank f nancial reform laws. That pract ce focuses on new and emerging marketing opportunities, business relationships, and loan products that are highly efective, but carry significant compliance risks if not properly implemented. Ari is the founder and CEO of Strategic Compliance Partners. Ari will dispel myth from reality, explain the risks & how to avoid them, in order to maximize profitability in a compliant manner.

JUSTIN ANGELO & ANTHONY IANNIELLO "30 DAYS UNTIL TRID"





Just n Angelo, from the NYC of ce of Ballard Spahr LLP, defends lenders against claims under various resident al mortgage and other consumer laws, including TILA, RESPA, DFCPA, FCRA, and ECOA. Anthony Ianniello, partner in Ianniello Anderson PC, concentrates his pract ce on real estate law. Ianniello Anderson PC serves as set lement agent and closing at orney for more than 30 lending institutions throughout New York. The presentations focus on the challenges and concerns in the implementation of TRID.

JACK KONYK "DEVELOPMENTS A TRENDS IN MORTGAGE ENFORCEMENT ACTIONS"



Jack Konyk is Executive Director of Government Afairs for Weiner Brodsky & Kider, one of the nation's leading financial services law firms, based in Washington, DC. In his role, Jack follows industry enforcement actions, and is in constant contact with both regulators and legislators. Jack serves on the Industry Advisory Council of the American Association of Residential Mortgage Regulators. This session will focus on the regulatory enforcement actions brought by the CFPB.

5:15 pm - 5:30 pm Annual Meet ng - (members only) 5:30 pm - 6:30 pm Opening Recept on in the Exhibit Area

6:30pm - 9:00 pm Opening Dinner - Keynote Speaker CONGRESSMAN JOHN KATKO



Join your fellow registrants at the Opening Dinner, at which the 2015-2016 Officers will be installed. Congressman John Katko will be the Keynote Speaker at the event. Congressman Katko serves the 24th Congressional District of New York. The Congressman is a member of the House Transportation Committee and the Homeland Security Committee as Chair of the Transportation Security Subcommittee.

Wednesday, September 2, 2015

8:00 am - 9:00 am Breakfast in the Exhibit Area 9:00 am - 10:30 am SECOND GENERAL SESSION

MBA CHAIRMAN BILL COSGROVE "STATE OF THE INDUSTRY"



MBA Chairman, Bill Cosgrove, CMB, is CEO of Union Home Mortgage Corporaton. Bill is a former chairman of MORPAC, a recipient of the MBA's Burton C. Wood Legislative Service Award, and is a 2-t me winner of the OMBA William Hodupp Award. In his role as Chairman of the MBA, Bill of en test fies before Congress, and is a strong advocate for the industry. Bill will talk about regulatory issues impacting the industry.

MARIANNE COLLINS & SCOTT NOWAK "STATE LEGISLATIVE UPDATE"





New York has no shortage of legislat on impacting the mortgage lending industry. The NYMBA plays a vital role in making sure that only legislat on that is good for the industry, as well as the consumer, becomes law. NYMBA Executive Director and Chief Operating Officer, Marianne Collins, and MBA's Assistant Director of Government Affairs, Scott Nowak, will discuss proposed legislat on and the association's legislative priorities.

10.30 am - 10.45 am Beverage Break in the Exhibit Area 10.45 am - 12:00 pm THIRD GENERAL SESSION

DAVID STEIN "IS YOUR WEBSITE COMPLIANT?"



Your inst tut on's website forms a consumer's first impression of your company, it is also a regulator's window into how you might be doing business. David K. Stein is a member of the Bricker & Eckler Consumer Financial Services and Employment Law practe group. David is a veteran in the financial services industry, having served as senior vice president and general counsel for two national mortgage lenders. David's presentation provides guidance in best practices in website content.

SCOTT FERGUSON "SOCIAL MEDIA IS HERE TO STAY"



Scot Ferguson serves as Lending Team Specialist at Smarsh, where he assists organizations with achieving their compliance requirements in regards to Online Advertising and Social Media exposure. In his role, Scot helps organizations in selecting digital communications monitoring, compliance & ediscovery solutions. Smarsh is the leading provider of archiving and compliance solutions for companies in regulated & litigious industries.

12:00 pm - 1:45 pm CONFERENCE LUNCHEON Featured Speaker: DR. TED JONES "NO PLACE BUT UP - INTEREST RATES, RENTS, PRICES, REAL ESTATE AND THE ECONOMY"



If you've never heard Ted speak, you're in for a real surprise! Not to be missed! Stewart Title Guaranty Company's chief economist, Dr. Ted Jones, provides an entertaining view of the economy and where we're headed. The job market, the housing market, commercial real estate, and populat on trends. Hear about the challenges, as well as the opportunit es that come with the economic recovery. You'll be talking about this presentat on for weeks!

2:00 pm - 3:45 pm FOURTH GENERAL SESSION

BRUCE BERGMAN "LENDER LIABILITY IN THE NEW YORK 3-YEAR FORECLOSURE PROCESS'



His art cles appear in the Real Property Law Journal, Servicing Management, and Mortgage Banking Magazine. He is an advisor to the New York Times on mat ers of foreclosure. He is widely recognized as New York's leading authority on mortgage foreclosures. Bruce Bergman, partner at Berkman Henoch Peterson Peddy & Fenchel, discusses liability concerns in the New York foreclosure process, the second longest in the country.

NEWS FROM THE NEW YORK DEPARTMENT OF FINANCIAL SERVICES & CONFERENCE OF STATE BANK SUPERVISORS



William Kooper, MBA's Associate Vice President of State Government Affairs and Industry Relations, leads MBA's advocacy efforts at the state and local level, as well as MBA's engagement with mortgage banking associations across the country. William will moderate a panel of regulators, including Rholda Ricketts, Deputy Superintendent of Mortgage Banking at the New York Department of Financial Services, and Tim Lange, Senior Director of Policy at the Conference of State Bank Supervisors.

3:45 pm - 4:00 pm BEVERAGE BREAK IN THE EXHIBIT AREA

4:00 pm - 5:45 pm KEN TAYLOR "JUMP START YOUR MORTGAGE PRODUCTION" (Sales Session)



Ken Taylor, President of Ken Taylor & Associates, Inc. began his career in the industry with GE Mortgage Insurance, taking his market share from 12% to 34% in his frst year. As manager at BancBoston Mortgage he moved his branch from last out of 34 to frst, in just a lit le over a year. At Florida Nat onal Bank, he moved the frm into the top 10 in the state by increasing product on 500%. Ken's training company specializes in mortgage banking. His clients have included Bank of America, Wells Fargo, United Guaranty, and Radian Guarantee. THIS SALES EVENT IS INCLUDED IN THE FULL REGISTRATION, CAN ALSO BE PURCHASED INDIVIDUALLY, OR IN CONJUNCTION WITH THE SEPTEMBER 3rd CONTINUING EDUCATION SESSION.

4:00 pm - 5:30 SERVICING TODAY



Balancing federal and state regulat on can be challenging when is comes to servicing today. Benjamin Gottheim, Freddie Mac's Director of Mortgage Servicing Policy, will be joined by both bank and non-bank servicers to discuss servicing requirements and best pract ces in maintaining a servicing port olio.

5:45 pm - 6:45 pm COCKTAIL RECEPTION IN THE EXHIBIT AREA Thursday, September 3: 2015

8:30 am - 10:00 am CREDIT UNION AND BANK ROUNDTABLE



Jackie Fellin, VP of Commercial and Residental Lending for TEG Federal Credit Union, will lead a discussion on issues concerning depositories. Topics included will be cross selling other products and services to mortgage customers, port olio lending, the cost of compliance, and examinat on issues. Jackie will be joined by Jacqui Cosgrove from Freddie Mac, who will discuss affordable lending.

8:00 am - 7:30 pm 11 HOURS OF NMLS AND NEW YORK STATE CONTINUING EDUCATION, presented by the Manfred Real Estate Learning Center. Lunch provided free of charge. THIS CLASS IS INCLUDED IN THE FULL REGISTRATION, ALSO CAN BE PURCHASED INDIVIDUALLY, OR IN CONJUNCTION WITH THE SEPTEMBER 2nd KEN TAYLOR SALES SESSION.